Understanding the Carriage of Goods by Sea Act

By Isaak Hurst

Here’s a situation: suppose a Seattle company needs to ship an expensive piece of machinery worth $500,000 up to Alaska for a summer project. The company reaches out to a local carrier who agrees to ship the equipment up north for a reasonable fee. During transit, however, the carrier damages the equipment to the tune of $200,000. Naturally, the Seattle company turns to the carrier to seek some compensation for its loss. Instead, the company gets a $500 check and a warm letter from an attorney telling them to go pound sand.

This is no fairy tale, and this situation represents the harsh reality when the Carriage of Goods by Sea Act (also known as “COGSA”) governs the shipment of goods. Under COGSA, a carrier is entitled to seventeen (17) different statutory defenses if a package is lost or its contents are destroyed while in the carrier’s care, custody, and control. Even if the incident falls outside one of the seventeen defenses, the carrier can still technically limit its liability to $500 per-package of cargo that is lost or destroyed.

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Under COGSA §4(5), if a package is lost or its contents destroyed, the carrier may be entitled to limit their liability to $500. US courts, however, have developed two preconditions before a carrier can limit their liability under COGSA. First, the carrier must give the shipper “adequate notice” of the $500 limitation by expressly adopting the terms of COGSA into their BL’s. Second, the carrier must give the shipper a “fair opportunity” to declare a higher excess value.

ADEQUATE NOTICE

Carriers can satisfy the “adequate notice” requirement if their BL expressly adopts COGSA via a Clause Paramount. This requirement is intended to put the shipper on notice that COGSA is governing the BL and warn the shipper of the limitations associated COGSA. However, what constitutes an “adequate notice” gets a little blurry, literally, when the wording in the BL is so tiny or blurred as to be illegible. In fact, several US courts have reasoned that such an “illegible recitation” of COGSA could not sufficiently provide a shipper with adequate notice, and held that BL’s that have “microscopic or blurry print” do not give the shipper adequate notice of COGSA’s incorporation. With that, carriers must be aware that printing their BL’s in small, blurred, or illegible font may threaten their rights to the $500 per package limitation.

FAIR OPPORTUNITY

The second precondition necessary to limit a carrier’s liability under COGSA is the “fair opportunity” requirement. A carrier may take advantage of COGSA’s per-package limitation.
liability limit only if it provides the shipper with a “fair opportunity” to opt for a higher liability by paying a correspondingly greater charge. What does this mean exactly? A split of authority has developed between the circuit courts whether a “fair opportunity” requires the carrier to provide the shipper with a specific opportunity to declare a higher value, such as providing the shipper with a blank space in the BL to declare a higher value, or merely referencing COGSA’s limitations via the Clause Paramount. The majority of US courts have taken the latter view and held that a shipper has constructive notice of COGSA’s limitation if the BL expressly incorporates COGSA via the Clause Paramount, irrespective of whether it contained a blank space for the shipper to insert a higher valuation. However, the 9th Circuit Court of Appeals, which has legal jurisdiction over the entire West Coast of the US, has adopted a stricter interpretation of the statute and now wants carriers to provide a space in their BL’s that allows the shipper to insert a higher value. Consequently, West Coast carriers that fail to provide shippers with an opportunity to declare a higher value risk losing their rights to the $500 per package limitation.

**PREVENTATIVE MEASURES – MARINE INSURANCE**

As a practical matter, most shippers carry their own cargo insurance. A typical cargo insurance policy will reimburse a shipper for lost or damaged cargo while being transported. However, cargo insurance policies have their own language, notice requirements, and subjectivities, which can lead the shipper into believing the cargo is insured, when in fact it is not. To prevent a conflict down the road, shippers should take a careful read through the terms and conditions of their cargo policy. Shippers should pay particular attention to the policy’s deductible, its geographical limits, and the basis of evaluation for the goods (actual cash value v. replacement cost). Also, if the goods being shipped are abnormal or oversized, the shipper would be wise to understand any limitations the policy might have towards goods being shipped “on-deck.” Often, cargo policies will exclude or drastically limit the amounts available for goods that were shipped on the deck of a barge or ship. In a nutshell, a well-crafted cargo insurance policy can prevent a lot of headaches down the road, but shippers must make sure the language clearly covers the risks at hand and has no hidden stipulations.

The shipment of goods by sea, while providing a convenient method of transporting cargo, can establish a complex legal analysis when cargo is lost or damaged during transit. Carriers can limit this exposure by expressly notifying the shipper that COGSA governs their BL in normal sized font, and by revising their BL to include a blank space that allows shippers to declare a higher value. In contrast, shippers should know the impact COGSA has over their shipped cargo and take issue with any BL’s that are illegible. To limit this exposure further, shippers should take out a cargo insurance policy that adequately covers the cost of the value of the goods shipped, and keep a watchful eye out for language that may limit the scope of the policy and lead to surprise down the road.

Isaak Hurst is an attorney with the International Maritime Group, PLLC and provides legal services to maritime, oil and gas, mining, and international business communities of the Pacific Northwest. Isaak can be reached at: Isaak.Hurst@InternationalMaritime.net.